

Fundamental Tourism Resilience Protocols

Here are the 8 key Health & Safety elements of the Jamaican Tourism Sector.



1

Sanitization Stations

Sanitization for workers, visitors and surroundings across all locations.



2

Face Masks and/or Personal Protective Equipment

Face masks and/or personal protective equipment for workers, visitors and surroundings.



3

Physical Distancing

Physical distancing guidelines for workers and visitors who have not travelled together.



4

Clear, Frequent and Consistent Communication

Clear, frequent and consistent messaging for awareness across Jamaican communities, workers and tourists.



5

Technology Enablement

Reduced cash transactions, expedited check-in/out and encouragement of online menus and ticketing.



6

Real-Time Monitoring and Reporting

Temperature checks, health monitoring and escalation of risks on a real-time basis.



7

Rapid and Clear Response

Clear protocols when care is necessary for any worker, visitor or community member.



8

Training

Training for the entire tourism industry to help ensure workers are equipped to manage protocols based on their role.



Heart and Soul of Jamaica

The warmth and joy of Jamaican culture must continue to shine as it sets us apart from all other destination options.